

TATTOO & ARTS FESTIVAL

Official Show Guide Advertising Rates & Specs

Single out your company, organization, shop or booth by advertising in our official show guide. This tailored, comprehensive guide is hand delivered directly to 5,000+ consumers upon entering our shows. Don't miss this opportunity to showcase your company!

Advertising Schedule

Show Date	Booking Deadline	Artwork Deadline
Calgary October 12-14 2018	September 21 2018	September 28 2018

Advertising Rates

Ad Sizes	Rates**
Full Page*	\$750 plus GST
1/2 Page	\$500 plus GST
1/4 Page	\$275 plus GST

Advertising Specifications

FULL PAGE WITH BLEED
8.75 wide x 11.25" deep

Trim Size
8.5 x 11"

Live Area
8 x 10.5"

1/2 PAGE NO BLEED
7.5 wide x 5" deep

Trim Size
7.5 x 5"

Live Area
6.75 x 4.25"

1/4 PAGE NO BLEED
3.75 w x 4.9" d

Trim Size
3.75 x 4.9"

Live Area
3 x 4.15"

Company: _____

Contact: _____

Phone: _____

Email: _____

Size of Ad: _____

Subtotal: _____

G.S.T. _____

Total: _____

Payment Info:

Visa/MC _____

Exp. _____ CVV# _____

Card Holder: _____

I hereby authorize Canwest Productions Inc. to process the above total to my MasterCard/Visa.

Signature _____

- All artwork should be in **CMYK colour**.
- Acceptable file formats are **high resolution PDF or EPS**
- Files should be a minimum of **300dpi**.
- Do not include crop marks or any other printer's marks.
- Page sizes indicated already include bleed where necessary.
- We cannot guarantee 100% colour accuracy.

For any questions regarding artwork submissions contact Marvin Tempel at marvin@canwestproductions.com

Please send your final artwork to your sales representative derek@canwestproductions.com

Page Size & Bleed Area
(submit your ad at this size)
The area used for ink to "bleed" off the edges of the page so that no white edges occur when the publication is cut to Trim Size.

Trim size
The actual physical size of the finished publication.

Live Area
The area of the page occupied by the ad's images and text. All images and text **must** be within the boundaries of this area, except images which are intended to "bleed" off the page.