



**Exhibitor Contract & Application**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

\*the above name will be used on our website & print materials

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Prov. \_\_\_\_\_ PC \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Cell Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

www \_\_\_\_\_ Social Media \_\_\_\_\_

**Book Before January 1<sup>st</sup>, Save \$100  
 Space Rate / Booth Cost:**

**RETAIL**

**10x6 (60sq') ..... \$745.00 + GST**  
**10x10 (100sq') ..... \$1195.00 + GST**

*Please contact us direct for rates on booths  
 larger than 100sq'.*

**Recommended Payment Method**

**Etransfer Email:**

[terra@tlc-strategies.com](mailto:terra@tlc-strategies.com)

If prompted use password: **TATTOO**

**Credit Card Payment**

OR

**Invoice Request**

*(Check if you need an official invoice or if paying by credit card)  
 Please note there is a 4% surcharge for credit card transactions.*

**Are you interested in: (Please Check)**

**Show Guide Advertising**

**BOOTH COST \$** \_\_\_\_\_

Corner Premium  
 (\$125 per Corner) \$ \_\_\_\_\_

GST #784005944  
 Plus 5% GST \$ \_\_\_\_\_

**TOTAL COST \$** \_\_\_\_\_

*Add a 4% Surcharge  
 for Visa/MC payments* \$ \_\_\_\_\_  
 \$ \_\_\_\_\_

**50% Deposit  
 Due at Signing \$** \_\_\_\_\_

**FINAL BALANCE DUE  
 March 1st, 2024 \$** \_\_\_\_\_

**WE PROPOSE TO EXHIBIT THE FOLLOWING ITEMS: \*required** *(In the event that these items are not accepted, any monies paid shall be refunded)*

**NOTE: ONLY ITEMS THAT HAVE BEEN APPROVED AND ACCEPTED ARE ALLOWED. NO EXCEPTIONS.**

Applications Will Not Be Processed Unless All Monies Are Received. All monies paid after acceptance of application are non-refundable.

*Authorized signature here indicates acceptance of Terms & Conditions on both sides/pages of this document as set forth by Alberta Bound Productions in conjunction with TLC Business Strategies (Show Management).*

\_\_\_\_\_  
 AUTHORIZED EXHIBITOR SIGNATURE

\_\_\_\_\_  
 PLEASE PRINT FULL NAME

\_\_\_\_\_  
 DATE

**Show Management Use ONLY**

Sales Rep \_\_\_\_\_ Accepted by Management \_\_\_\_\_ **Booth #** \_\_\_\_\_

*Although we will try to accommodate all booth requests, final booth allocation is at the discretion of Show Mgmt.*



**Conditions of Contract**

Alberta Bound Productions (ABP) in conjunction with TLC Business Strategies or Show Management (herein called "Management") and Show related facilities (herein called the "Centre")

- 1 Once the Centre has placed the exhibit space at the disposal of the Management, the Management shall make available to the applicant for the period of the Show, the space applied for, including rod and drape.
- 2 **Subletting of space by the exhibitor is prohibited. Sharing or other use of the space not specifically authorized prior to the Show by Management is prohibited.**
- 3 No signs or advertising devices shall be displayed outside space other than those furnished by the Management. Displays blocking the unobstructed view from space to space are prohibited. If display is more than 36" high, such higher section of display can only extend four feet out-wards along the side rails. No displays or signs may be affixed to building walls or posts.
- 4 No exhibitor shall use any inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering of tables and/or risers shall be flameproof.
- 5 Exhibitors shall abide by and observe all laws, rules, and regulations of the Province and City where the Show takes place, and departments thereof and all rules of the related Centre.
- 6 **Once a contract is accepted, exhibitors shall not be entitled to a refund of any part of any fee should the exhibitor for any reason be unable to exhibit at the Show, or cancel any space previously contracted for. At Management's discretion, exhibitors who are unable to exhibit, or cancel any space contracted for, may request in writing that any monies on account with Management (less an administrative fee) be transferred to another Show produced by Management. Such Show must be scheduled to be held within one calendar year of the cancelled Show.**
- 7 Management Rights: ABP reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show; (ii) reject or remove exhibits, Exhibitors, Exhibitor personnel or promotional activities that ABP considers objectionable, inappropriate, disruptive or dangerous; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors to comparable space; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to ABP.
- 8 Force Majeure: In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) ABP is unable to permit Exhibitor to occupy the space beyond the control of ABP, or (iii) if the Show is cancelled or curtailed for reasons beyond the control of ABP, including but not limited to casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott. In the event of the Show not being held, all monies received from the Exhibitor will be credited to a re-scheduled or alternative event (at ABP's choosing), ABP will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that Exhibitor may suffer.
- 9 Cancellation and Termination:
  - a) Management shall have the right to immediately terminate this License Agreement in the event that: (i) Exhibitor violates or breaches any of the terms, conditions, representations or warranties of this License Agreement, including Exhibitor's payment obligations or Exhibitor's failure to appear at the Event; (ii) Exhibitor, or any of its principles, behaves in a manner or engages in any activity that ABP reasonably believes would bring Exhibitor or ABP into public disrepute, contempt, scandal or ridicule, or would materially reflect unfavorably on Exhibitor or ABP or the Show, including but not limited to conflicts with other exhibitors, attendees or other show participants at the Event, a rating with the Better Business Bureau of D+ or below, or a substantial number of negative reviews on Yelp or similar sites; (iii) ABP determines, in its sole discretion, that Exhibitor is promoting the sale of potentially illegal or unsafe products or that Exhibitor is engaged in deceptive, false, or misleading advertising or activity; or (iv) Exhibitor is removed from one of ABP's other events for any of the above-referenced reasons.
  - b) All deposits/payments received by or due to ABP up to the date of cancellation or downsize are non-refundable and non-transferable. If the License Agreement is terminated, or any space is downsized, the balance of the full cost of the space shall be immediately due. This payment shall be considered liquidated damages (not a penalty) for breach of this License Agreement.
  - c) In the event of termination of this License Agreement, ABP shall have the right to immediately occupy the space and utilize it in any manner as ABP deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. Exhibitor shall not be entitled to any offset or mitigation of the amount due under this License Agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- 10 Neither the Management, the Center nor any of their officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or any other cause, and neither the Management nor the Center will obtain insurance against any such damage, loss, harm or injury.
- 11 The applicant hereby agrees to indemnify, defend and protect the Management and the Center against, and hold and save the Management and the Center harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives.

We agree to abide by all rules and regulations adopted by Show Management and have read the Conditions of Contract as shown above.